

wattsmart[®] Business – CRE Connect Utah

Engaging the right Commercial Real Estate decision makers, with the right utility programs, at the right time

Program overview

To better engage the multi-tenant Commercial Real Estate (CRE) market in Utah with energy efficiency, wattsmart Business offers CRE Connect. One portfolio at a time, CRE Connect simplifies access to technical expertise and cash incentives from Rocky Mountain Power to improve energy efficiency and your Net Operating Income (NOI). Rocky Mountain Power partners with Waypoint to provide CRE Connect to customers.

How it works



Enroll your CRE portfolio with CRE Connect at no cost and receive:

- Portfolio-level benchmark analysis of your CRE properties to evaluate energy performance and improvement potential for each property
- Energy assessments at select properties with the highest potential for energy efficiency improvements, with a financial business case provided for each energy measure identified
- Identification of wattsmart Business incentives aligned with energy improvements pursued by owners or tenants

Energy-saving opportunities

By participating in CRE Connect, firms also receive:

- **Reduced administrative burden** navigating utility incentives and completing paperwork
- **Streamlined implementation processes** via relevant and timely information aligned to capital budgeting cycles
- **Increased NOI** from an energy and sustainability standpoint by identifying cost-effective measures for improvement

Get involved

CRE firms can enroll qualifying multi-tenant office properties in Utah. Once enrolled, the CRE firm will be walked through the process of benchmarking, on-site assessments, understanding business cases, and submitting incentive applications – resulting in increased energy efficiency and electricity cost savings across the portfolio.



wattsmart Business

Rocky Mountain Power's wattsmart Business program provides technical expertise and cash incentives to qualifying commercial, industrial and agricultural customers for upgrading equipment and processes to increase energy efficiency. To learn about other energy-savings opportunities from wattsmart Business, visit wattsmart.com.



Waypoint

Waypoint is an energy efficiency services firm which delivers utility programs for the CRE sector. Waypoint uses technology, data and a deep understanding of the utility industry to drive better insights, recommendations and programs such as Connect for its utility clients' CRE customers.

To learn more, contact CRE Connect:

- Call **1-800-222-4335**
- Email info@waypointbuilding.com